



### OVER A DECADE OF ADVANCING WOMEN IN COMMERCIAL REAL ESTATE

**CREW New Mexico** is offering scholarships for attendance at the CREW Network Spring Leadership Summit to be held in Charlotte, NC on June 18 - 19, 2020. The scholarship will cover airfare, shared hotel room\*, meals and registration fees. Additional expenses incurred will be the responsibility of the recipient.

### APPLICATION DEADLINE IS MARCH 12, 2020

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### ESTIMATED COST TO ATTEND

Registration	\$250
Airfare	\$600
Hotel Room (2 nights*)	\$240
Ground Transportation	\$150
Meals	\$150
<b>Total</b>	<b>\$1,390 + tax</b>

\*Hotel Room - the cost above represents 1/2 of the total cost of the hotel room for 2 nights - June 17th & 18th.

#### Please note:

- Your full participation at ALL events is required.
- You must be able to front all costs involved in the Summit or Convention. Reimbursement can be received 10-14 days after completing an expense report.
- The scholarship costs are based on a shared room. If you elect to not share a room, you will be responsible for the entire cost of room.
- If for any reason you cannot attend, you will be responsible for any non-transferable costs.

1. How long have you been a member of CREW New Mexico?

# of years: \_\_\_\_\_ Full      Affiliate      Civic      Student      Retired

2. Have you served on the board for CREW NM, or CREW Network?      Yes      No      Both

3. Have you served on a committee for CREW NM or CREW Network?      Yes      No      Both

List those you've served on, indicating if you've been the Chair of the Committee

_____ Chair	_____ Chair
_____ Chair	_____ Chair
_____ Chair	_____ Chair

4. Have you participated in CREW NM's mentoring program?

Mentor      Yes      No      Protegee      Yes      No



5. How have you contributed, or how do you plan to contribute, to CREW's growth and success? (share your involvement)
  
6. Tell why you would like to attend and how do you see yourself involved in CREW NM or CREW Network in the future? (we encourage you to elaborate)
  
7. Have you attended a CREW Summit or Convention in the past two years?      Yes      No
  
8. If available, would you be willing to accept a partial scholarship?      Yes      No

***Please see the attached information and sample letter that can help guide you in asking your company to send, or assist you financially, in attending a Summit or Convention!***

The CREW New Mexico Scholarship Selection Committee will review the applications and present recommendations to the Board by March 28, 2020. Please submit your completed application to Alex Pulliam at alex@gotspaceusa.com. Please contact Alex if you have any questions at 505-350-5729.

*Thank You to Our Scholarship Sponsor*      

*Thank You to Our 2020 Sponsors*

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Are you interested in attending the CREW Network Convention and Marketplace, and would like to ask your employer to cover the cost of your participation? Cost to attend the convention includes more than just registration. You will have to factor in travel, lodging, and time away from work. All things considered, your manager will want to hear thoughtful justifications for your attendance. Asking your manager/employer to support your participation in the CREW Network Convention and Marketplace is all about communicating how the event will benefit your organization.

Here are some simple steps you can take to help you prepare your request:

- Step 1: Familiarize yourself with the agenda and speakers.
  - Step 2: Create a sample agenda with a list of sessions and networking events you'd like to attend.
  - Step 3: Outline your top three reasons for attending.
  - Step 4: Send a formal request via email to your boss.
- An email template is included below to help get you started!

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Dear <name>,

I am writing to request <your company name's> investment in my participation in the 2020 CREW Network Spring Summit, June 18 & 19 in Charlotte, North Carolina. The annual CREW Network summit is one of the leading business events in commercial real estate and draws more than 500 professionals who represent every discipline of our industry. The diversity and expertise of participants will give me the opportunity to add key contacts to my business network and gain a wide range of market information, which also benefit our company.

I will have the opportunity to hear from industry leaders and business strategists, and spend time exchanging information about challenges and opportunities within our markets—information that will help me identify business opportunities. On a broader note, I will also learn about industry trends and leadership lessons from several expert speakers, including <insert speakers and topic here>.

I have also identified breakout sessions and learning excursions that I would like to attend. These sessions are led by industry experts and peers who are highly regarded practitioners and thought leaders in CRE:

- <Insert session name here>
- <Insert session name here>
- <Insert session name here>
- <Insert session name here>

The member registration fee is \$xxx USD through March 2020. My approximate travel and lodging costs would be \$xxx.

I know this is a sound opportunity to enhance my market knowledge, keep my education current, and leverage my membership to build business contacts, all of which will strengthen the contributions I make to our company.

I am grateful for the investment our organization has made in me. Thank you for your consideration.

Sincerely,