

# 2020 Sponsorship Opportunities & Benefits

## Mission Statement

Advancing the Achievements of Women in Commercial Real Estate

## Core Values

**Relationships:** build your business

**Expertise:** increase your knowledge

**Leadership:** advance your career

## Why support CREW?

CREW Network is the industry's premier business networking organization dedicated to supporting the achievement of women in commercial real estate. Our membership offers unparalleled business development, leadership opportunities and networking both locally in your market and globally across our 12,000+ member base.

## CREW's Initiatives:

Business Development

Leadership Development

Industry Research • Career Outreach

Community Outreach

## Questions?

Please contact: Rathi Casey at 510-894-5060

[rcasey@ukucreative.com](mailto:rcasey@ukucreative.com)

## Sponsor Commitment Form

### SPONSORSHIP TYPES:

Platinum/Annual	\$2500
Gold/Annual	\$1200
Special Events	\$750
Meeting / Lunch	\$550
Meeting / Breakfast	\$350
Member Only Events	\$250
Leadership Development	\$500+

Contact Person: \_\_\_\_\_

Company Name (as you want it listed in various publications)  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please complete and email this form to:  
Rathi Casey - [rcasey@ukucreative.com](mailto:rcasey@ukucreative.com)

We will invoice you when we receive your commitment.  
Once invoiced, we accept payment by check or credit card (via Square +3% fee). Checks payable to CREW Network, per invoice.

Thank you for your support!

**CREW**  
NEW MEXICO 

## Platinum / Annual

\$2500

- **Top billing** on all CREW NM marketing materials\*
- **Paid annual membership** for one CREW member
- **Unlimited attendance** for Sponsor Company representatives
- **Two complimentary meals** for Platinum Sponsor Company at every event\*\*
- **Recognition by CREW NM President** at ALL CREW NM meetings and events
- **Your company logo** displayed on:
  - CREW NM's website, along with a link to your company website
  - CREW NM View email blasts
  - Most CREW NM marketing materials \*\*\*
  - CREW NM education and leadership correspondence and scholarship applications
- **A table** will be provided for you to distribute your company marketing materials
- **Company banner** may be displayed at the sponsored mtg \*\*\*
- **Social media promotions** highlighting your company

## Gold / Annual

\$1200

- **Recognition by CREW NM President** at ALL CREW NM meetings and events
- **Attendance** for two Sponsor Company representatives at every event\*\*\*\*
- **Your company logo** displayed on:
  - CREW NM's website, along with a link to your company website
  - CREW NM View email blasts
  - CREW NM Marketing materials
  - CREW NM Education correspondence and applications

## Special Events

\$750

- **A table** will be provided for you to distribute company materials
- **Company banner** may be displayed
- **Event promotion** in CREW NM View email blasts
- **Attendance and complimentary meals** for two Sponsor Company representatives at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company
- **Display** one company slide

## Meeting / Lunch

\$550

- **A table** will be provided for you to distribute company materials
- **Company banner** may be displayed
- **Event promotion** in CREW NM View email blasts
- **Attendance and complimentary meals** for two Sponsor Company representatives at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company
- **Display** one company slide

## Meeting / Breakfast

\$350

- **A table** will be provided for you to distribute company materials
- **Company banner** may be displayed
- **Event promotion** in CREW NM View email blasts
- **Attendance** for two Sponsor Company representatives at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company
- **Display** one company slide

## Members Only Meetings

\$250

- **Promotion** in CREW NM View email blasts
- **Attendance** for one Sponsor Company representative at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company

## Leadership Development

\$500+

- **Your company logo** on CREW NM education correspondence and applications
- **Recognition** in CREW NM View email blasts
- **Special recognition** at the CREW Mentoring Program Graduation event
- **Special recognition** at CREW NM Holiday Event. (for \$1000 +)

\*Logos larger and preceding other levels, listing in order of tenure or alphabetical

\*\*Additional meals at Member prices

\*\*\*Excluding CREW NM advertising

\*\*\*\*Excluding Member only events. Meals at Member pricing

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