

# WELCOME TO 2019

**C·R·E·W**  
NEW MEXICO



**Commercial**  
Real Estate Women



**2019 CREW New Mexico President**

**Michelle Franks**

**Studio Southwest Architects**

*Your Network is Your Net Worth*

How rich and enriched are we? The impressiveness of this chapter, the prominence our members hold in the community, the vastness of this Network, combined with the support we each provide for one another are attributes which leave me completely inspired and honored to be your President for 2019!

This is a chapter that will reward you beyond expectation with friendship, professional development, business connections and personal growth. The easiest, most rewarding way to reap these benefits is to get involved! Join a committee and attend the functions! What feeds your fire? Do you like to help? Prefer to learn? Or maybe your fuel is meeting new people. CREW can help you meet those needs. Each committee has tasks and micro-tasks, some have ad hoc committees for specific events, others have tasks that are episodic and needed only every now and then. We have such an active chapter that we make it easy for you to get involved in ways that work best for you. Your involvement will allow you to get to know the members better and learn more about our business community, which will benefit you in both your professional and personal life. You will realize you are not surrounded by just business associates, but friends as well. More importantly, this is a chapter that will lift you up. If you want to try a new effort, we will help you find your success.

Additionally, CREW provides a national network of members that are ready and willing to help you. This year is the 30<sup>th</sup> anniversary for the CREW Network. This is salient because it proves this organization is a resource of lessons learned, policies and procedures and just about any item you would find useful in a management capacity. I know firsthand, CREW members will step up and do whatever they can to help you achieve success in your professional world, and also in your personal realm. I would encourage you to attend the national CREW Leadership Summits and Conventions. There you will find a wealth of knowledge and information being exchanged at each event. You will learn to be a better leader, to network like a pro, and how to improve your business. Not only do you make connections with members from other states, but you learn the interesting activities and processes being explored by other chapters. Thus, providing you the chance to impact our own chapter and perhaps your business with new ideas!

We are strong and united in the success of our chapter and in helping each other to grow as individuals. We are committed to our mission: Advancing the Achievements of Women in Commercial Real Estate. Our commitment to this mission can be seen in the speakers and events we plan each year, in the way we welcome and lift up our members, and in the way we treat each other.

We are a community that truly “has your back”. We will support you in your endeavors. We will help you see that *your network is your Net Worth!*