



2023 Sponsorship Opportunities & Benefits

Mission Statement

Advancing the Achievements of Women in Commercial Real Estate

Core Values

Relationships: build your business

Expertise: increase your knowledge

Leadership: advance your career

Why support CREW?

CREW Network is the industry's premier business networking organization dedicated to supporting the achievement of women in commercial real estate. Our membership offers unparalleled business development, leadership opportunities and networking both locally in your market and globally across our 12,000+ member base.

CREW's Initiatives:

Business Development

Leadership Development

Industry Research • Career Outreach

Community Outreach

Questions?

Please contact: Larissa Byrd at 505-239-3211

larissa.byrd@firstcitizens.com

Sponsor Commitment Form

SPONSORSHIP TYPES:

Platinum/Annual	\$2,500
Gold/Annual	\$1,200
Special Events	\$350 (annual sponsor) / \$900 (non-annual sponsor)
Meeting / Lunch	\$300 (annual sponsor) / \$800 (non-annual sponsor)
Meeting / Breakfast	\$200 (annual sponsor) / \$500 (non-annual sponsor)
Member Only Events	\$100 (annual sponsor) / \$300 (non-annual sponsor)
Leadership Development	\$500+
Book Club	\$600
Technology	\$800

Sponsorships for special events, lunches, breakfasts and members-only events are available at a discounted rate if you are already an annual sponsor.

We will invoice you when we receive your commitment.

Once invoiced, we accept payment by check or credit card (via Square +3% fee).

Checks payable to CREW Network, per invoice.

Thank you for your support!

Platinum / Annual

\$2,500

- **Top billing** on all CREW NM marketing materials*
- **Paid annual membership** for one CREW member
- **Unlimited attendance** for Sponsor Company representatives
- **Two complimentary meals** for Platinum Sponsor Company at every event**
- **Recognition by CREW NM President** at ALL CREW NM meetings and events
- **Your company logo** displayed on:
 - CREW NM's website, along with a link to your company website
 - CREW NM View email blasts
 - Most CREW NM marketing materials ***
 - CREW NM education and leadership correspondence and scholarship applications
- **A table** will be provided for you to distribute your company marketing materials
- **Company banner** may be displayed at the sponsored mtg ***
- **Social media promotions** highlighting your company

Gold / Annual

\$1,200

- **Recognition by CREW NM President** at ALL CREW NM meetings and events
- **Attendance** for two Sponsor Company representatives at every event****
- **Your company logo** displayed on:
 - CREW NM's website, along with a link to your company website
 - CREW NM View email blasts
 - CREW NM Marketing materials
 - CREW NM Education correspondence and applications

Special Events

\$350 (annual sponsor)

\$900 (non-annual sponsor)

- A table** will be provided for you to distribute company materials
- **Company banner** may be displayed
 - **Event promotion** in CREW NM View email blasts
 - **Attendance and complimentary meals** for two Sponsor Company representatives at sponsored event
 - **Recognition by CREW NM President**
 - **Speak** briefly about your company
 - **Display** one company slide

Meeting / Lunch

\$300 (annual sponsor)

\$800 (non-annual sponsor)

- **A table** will be provided for you to distribute company materials
- **Company banner** may be displayed
- **Event promotion** in CREW NM View email blasts
- **Attendance and complimentary meals** for two Sponsor Company representatives at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company
- **Display** one company slide

Meeting / Breakfast

\$200 (annual sponsor)

\$500 (non-annual sponsor)

- **A table** will be provided for you to distribute company materials
- **Company banner** may be displayed
- **Event promotion** in CREW NM View email blasts
- **Attendance** for two Sponsor Company representatives at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company
- **Display** one company slide

Members Only Events

\$100 (annual sponsor)

\$300 (non-annual sponsor)

- **Promotion** in CREW NM View email blasts
- **Attendance** for one Sponsor Company representative at sponsored event
- **Recognition by CREW NM President**
- **Speak** briefly about your company

Leadership Development

\$500+

- **Your company logo** on CREW NM education correspondence and applications
- **Recognition** in CREW NM View email blasts
- **Special recognition** at the CREW Mentoring Program Graduation event
- **Special recognition** at CREW NM Holiday Event. (for \$1000 +)

Book Club

\$600

- **Your company logo** sticker on book
- **Your company logo** bookmark with book
- **Attendance** for one to book club
- **Written note** from company to the book club members (optional)
- **Host sessions** (optional)
- **Recognition** at an upcoming CREW NM event
- **Recognition** at CREW NM Holiday Event

Technology Sponsor

\$800

- **Recognition** by CREW NM President at ALL CREW NM meetings and events
- **Your company logo** displayed on CREW NM's website, along with a link to your company URL

*Logos larger and preceding other levels, listing in order of tenure or alphabetical

**Additional meals at Member prices

***Excluding CREW NM advertising

****Excluding Member only events. Meals at Member pricing

CREW
NEW MEXICO 